

Roberto Marseglia

Personal informations

Roberto Marseglia is currently adjunct professor of Digital Business Modelling at Ca' Foscari University, CEO at Daat Consulting and CEO at Sphaera.

He spent 3 years as manager of the innovation and digital transformation practice at The Cambridge Management Consulting Lab, an international strategic consulting firm. His main focus was the organization of Open Innovation programs and the exploitation of the opportunities given by Artificial Intelligence. He experienced the use of advanced analytics in diverse sectors as (e.g.) predictive maintenance, churn analysis, fraud detection.

Before joining CMC Labs he worked as visiting scholar at UC Berkeley and published several scientific articles on stochastic fault tolerant control that earned him the Automatica Best Paper Award.

His background is in engineering: he got a PhD in Automation Engineering co-advised by the University of Pavia and the MIT.

He is Junior Fellow at The Aspen Institute Italia, Future Leader at ISPI, mentor Le Village (the startup accelerator of Credit Agricole), mentor of Mentors4U and LeadTheFuture.

Formation

- 2018 - 2020: MBA – Warwick University.
- 1st Ranked Distance Learning MBA. Focus on innovation management and performance measurement.
- 2016 - 2017: Visiting post-doc – UC Berkeley
- Visiting Scholar at Mesbah Lab, Department of ChemE. One paper published. Contextually Adj. Professor at University of Pavia. Course taught: Data Analysis and System Identification. Visiting
- 2013 - 2014: PhD – MIT Visiting PhD Student at Braatz Group, ChemE Dpt.
- Two papers published. Awarded with Automatica Best Paper Award.
- 2012 - 2016: PhD – Università degli Studi di Pavia PhD in Automation.
- Main research topics: Fault tolerant control, Fault diagnosis, Optimization, Machine Learning. 7 papers published
- 2007 - 2012: BSc & MSc – Università degli Studi di Pavia BSc in Computer Science, MSc in Automation, both cum laude. Diploma in Science and Technology at IUSS. Student of Collegio Ghislieri (two years in the board as Student Representative). Awarded twice with a scholarship for summer student at Cambridge

Work experiences

- 2020 - oggi: CTO – Italice Travel As Italice's CTO I am leading the transition into the cloud of all IT processes, redesigning the dataflow in a humanless perspective and leading development of digital and data-driven services based on advanced machine learning techniques.
- 2020 - oggi: CEO & Co-Founder – DAAT Consulting. Daat Consulting is a digital strategy and innovation firm whose knowledge relies in using technologies to exploit opportunities and to reach strategic goals. DAAT is based on three pillar activities: (1) Daat Consulting, consulting on opportunities enabled by big data and AI (2) Daat School, to provide executive the digital literacy they need to grasp AI-driven opportunities (3) Daat Ideas to Market, to drive fast startup ideas to an MVP (successfully done with Permano and Hawkeye)
- 2020 - oggi: Contract Professor – Università Ca' Foscari. Contract professor of Digital Business Modeling. My research focuses on how Artificial Intelligence, blockchain and technology in general modify the way of describing Business Models and its canvas. Reference professor: prof. Carlo Bagnoli
- 2016 - 2019: Manager – The Cambridge Management Consulting Lab. Manager in the cross-industry practice of Innovation and Digital Transformation. Worked mainly on projects related to: - digital transformation (mostly involving artificial intelligence) - digital payments - international Open Innovation programs - Innovation re-organization

Languages

Italian, English